YOUR COMPLETE DIGITAL SOLUTION HUB

NIHARIKA SOFTWARE

Innovate · Automate · Grow

We design, build, market, and automate software that helps enterprises grow. One-stop solutions under one roof since 2002.

25+	500+	150+	10+
YEARS	PROJECTS	CLIENTS	COUNTRIES

01 ABOUT US

Building Digital Experiences Since 2002

Niharika Software is a West Bengal–based technology company pioneering digital excellence for over two decades. Headquartered in Ghurni, Krishnanagar (Nadia-741103), we serve a growing roster of **150+ active clients across the globe** — with a strong presence across **Pan India, USA, and Australia**, and engagements spanning every major region.

Our promise is simple: **Innovate, Automate, Grow.** From custom business software and GST-compliant billing systems to mobile apps, e-commerce platforms, AI-driven content solutions, and full-stack digital marketing — we are the single partner enterprises turn to when they need to modernize operations, expand reach, and accelerate growth. Every engagement begins with a free live demo and ends with a long-term support relationship.

25+	500+	150+	10+	100%
YEARS OF EXPERIENCE	PROJECTS DELIVERED	ACTIVE CLIENTS	COUNTRIES SERVED	COMMITMENT

GLOBAL FOOTPRINT

Pan India · USA · Australia · & across the globe

OUR MISSION

To democratize enterprise-grade technology for every Indian business — from the neighbourhood retailer to the multi-branch operator — by delivering reliable, affordable, and beautifully engineered software, web, and marketing solutions under one trusted roof.

02 OUR SERVICES

Four Pillars of Digital Transformation

We bring together software engineering, web & mobile development, digital marketing, and emerging AI capabilities under a single roof. Each service category is staffed by specialists who understand both the technology and the business outcomes our clients need.

01
SOFTWARE

Software Development

Custom enterprise software built to automate operations and unlock growth across industries.

- Invoicing & Accounting
- School / Education Management
- Jewellery & Retail Invoicing
- Restaurant & Hotel POS
- ERP, CRM & HR Management
- Manufacturing & Distribution

02
WEB & APP

Website & App Solutions

Scalable, responsive web platforms and Android apps that connect customers and teams everywhere.

- Corporate Websites
- E-commerce Platforms
- Responsive Web Design
- Android App Development
- Web Application Engineering
- API & Payment Integration

03
MARKETING

Digital Marketing

Data-driven strategies that turn clicks into loyal customers and grow your brand visibility online.

- **Google Ads & Marketing**
- Facebook & Instagram Marketing
- Social Media Management
- SEO & Performance Ads
- YouTube Channel Management
- Poster, Banner & Video

04
INTELLIGENCE

Smart AI Solutions

Emerging AI capabilities that automate content creation, analysis, and intelligent business workflows.

- AI Video Generation
- AI Content Analysis
- Business Process Automation
- Intelligent Triggers & Workflows
- Smart Dashboards & Insights
- Chatbot & Voice Integration

03 SOFTWARE PRODUCTS

Flagship Products Powering Indian Business

Our product suite is purpose-built for Indian SMBs and enterprises. Each product is field-tested across hundreds of deployments and comes with a free live demo, on-site training, and ongoing support.

01 Invoicing Software (Retail & Wholesale) FLAGSHIP

A unified invoicing platform built for both retail counters and wholesale distribution — fast billing, stock, and ledgers under one roof.

- Retail & Wholesale Modes
- Invoice Generation
- Multi-Location Stock
- Customer & Ledger Management

02 Jewellery Invoicing SPECIALIZED RETAIL

Tailored for jewelers to manage live gold and silver rates, hallmark tracking, and artisan accounting.

- Live Gold/Silver Rates
- Hallmark Tracking
- Old Gold Exchange
- Karigar Accounting

03 Restaurant Management HOSPITALITY

Speed up service with integrated KOT, live table status, digital QR menus, and table-side ordering.

- KOT / Kitchen Display
- Live Table Status
- QR Digital Menu
- Split & Merge Bills

04 Nidhi Financial Software BANKING & FINANCE

End-to-end management for Nidhi companies — FD, RD, loans, and member shares with full compliance.

- FD / RD Accounts
- Loan Management
- Member Shares
- Audit-Ready Reports

05 School Management EDUCATION

Centralized portal for student records, digital marksheets, fee collection, and parent communication.

- Student Records
- Digital Marksheets
- Fee Collection
- Attendance & SMS

06 Hotel Management Software HOTEL & RESORT

Complete hotel operations suite — front desk, room booking, check-in/check-out, billing, and integrated restaurant management.

- Front Desk & Booking
- Room Inventory
- Check-in / Check-out
- Restaurant Integration

04 ENTERPRISE SOLUTIONS

ERP & Industry Automation Solutions

Beyond off-the-shelf products, we build complete automation platforms for organisations that need every department, process, and transaction unified under one intelligent system.

FLAGSHIP

ERP — Enterprise Platform

Complete ERP Automation Solution

End-to-end enterprise resource planning that unifies finance, HR, sales, inventory, procurement, and reporting into one integrated platform — for any organisation, any industry, any scale.

Finance | HR & Payroll | Sales | Inventory | Procurement | Reporting

CRM

CRM Management

Track every lead, customer interaction, and sales opportunity.

Lead Tracking | Auto Follow-ups | Sales Analytics

HR

HR & Attendance

Employee records, attendance, payroll, leave, performance.

Biometric | Payroll | Leave Mgmt

GS

Garments Shop Management

Complete POS and inventory for garment retailers.

Size/Style Matrix | Barcode Billing | Multi-Counter

DD

Dealer & Distributor

End-to-end distribution pipeline management.

Order Mgmt | Secondary Sales | Schemes

MF

Manufacturing Unit

Complete automation for any manufacturing unit.

Production Planning | BOM | Quality Control

SV

Service Business

Automation for service-oriented businesses.

Appointments | Dispatch | AMC

Custom pricing: ERP and industry automation solutions are tailored to your organisation's scale, users, branches, and integration needs. Detailed scope and quote within 24 hours of your free demo.

05 PRODUCT PRICING

Transparent Pricing, Three Tiers

Every product ships in three tiers — Basic, Pro, and Premium — so businesses of every size can find a fit. All prices are in Indian Rupees (₹), are one-time license fees unless noted, and are **negotiable** based on scope. Exclusive of applicable taxes.

● Basic — Single User ● Pro — Multi-User ● Premium — Multi-Branch

PRODUCT	BASIC	PRO	PREMIUM
School Software Management	₹9,000	₹25,000	₹49,000
Invoicing Software (APP+)	₹7,000	₹19,000	₹35,000
Jewellery Invoicing	₹11,000	₹24,000	₹59,999
Restaurant Management	₹12,000	₹30,000	₹49,999
Hotel & Restaurant	₹25,000	₹49,999	₹1,00,000
Loan Management	₹10,999	₹29,999	₹69,999
Gym Management	₹12,000	₹25,000	₹40,000
E-Commerce Platform	₹30,000	₹60,000	₹1,50,000
ERP Management	₹35,000	₹65,000	₹1,50,000

**ERP Management also available in a subscription plan.*

GOOD TO KNOW

Every tier includes a free live demo before purchase, on-site training, and ongoing support. All listed prices are **negotiable** based on users, branches, and customization. Enterprise customizations — multi-branch, API integrations, white-label branding — are quoted separately. Annual maintenance contracts (AMC) start at 18% of the license fee. All prices are exclusive of applicable taxes.

Need custom pricing? For multi-branch rollouts, API integrations, white-label deployments, or bundled software + website + marketing engagements, our team will prepare a tailored quote within 24 hours. Call **+91 92460 99261** or email **info@niharikasoftware.com** to start the conversation.

06 SMART SOLUTIONS

AI & Automation for Modern Business

Beyond traditional software, Niharika Software builds intelligent systems that learn, automate, and create. Our Smart Solutions practice brings generative AI and workflow automation to businesses that want to operate at the speed of data, not the speed of paperwork.

AI Video Generation

AI

Generate marketing videos, product demos, and social media reels from a text script or a single product photo. Our pipeline combines large language models with text-to-video diffusion to produce on-brand content in minutes, not weeks.

USE CASES: product launch reels, festive offer videos, AI avatars for tutorials, multi-lingual ad variants.

AI Content Analysis

AC

Turn raw business data — sales records, customer messages, reviews, invoices — into clear insights and action items. Our analysis engine classifies sentiment, surfaces anomalies, and produces executive summaries without manual review.

USE CASES: review sentiment dashboards, sales anomaly alerts, automated MIS reports, churn prediction.

Business Automation

BA

Replace repetitive manual work with flexible rules, triggers, and intelligent workflows. Connect your billing software, CRM, inventory, and communication channels so orders, alerts, and reports move themselves across teams.

USE CASES: auto-invoice on order, low-stock WhatsApp alerts, scheduled GST reports, automated fee reminders.

07 HOW WE WORK

Our Ten-Step Work Process

Every engagement — from a single-PC billing install to a multi-branch enterprise rollout — follows the same proven ten-step process. Transparency at every stage means you always know what is happening, what is next, and what to expect.

PHASE 1 · DISCOVERY & PLANNING

1 Requirement Discussion
In-depth discussion to understand your detailed requirements and the current problems your business faces.

2 Solution Analysis
Analyse your needs and recommend the most suitable software solution tailored to your business.

3 Client Consultation
Review the proposed solution with you, answer your questions, and incorporate your feedback.

4 Timeline & Budget Finalisation
Agree on a clear project timeframe and transparent budget before any development work begins.

5 Solution Presentation
Present a detailed walkthrough of the proposed solution, its features, and the expected outcomes.

6 Development Kickoff
Begin building with a dedicated development team assigned exclusively to your project.

PHASE 2 · DEVELOPMENT & DELIVERY

7 Collaborative Development
You interact directly with the developers at every phase — reviewing progress and providing input throughout.

8 Timely Delivery
We complete and deliver the project within the agreed timeframe — no surprise delays, no missed deadlines.

9 Team Training
Train your team thoroughly on using, managing, and maintaining the delivered solution with hands-on sessions.

10 Post-Delivery Support
Ongoing technical support, maintenance, and upgrades long after the project is handed over to your team.

Our promise: You are never left in the dark. At every one of these ten steps, you have a named point of contact, a clear deliverable, and the ability to review, question, and shape the direction of your project.

08 TECHNOLOGY STACK

Built on a Mature, Proven Stack

Our technology choices favour maturity, security, and long-term maintainability over hype. The result is software that runs reliably for years, with upgrade paths that never require a complete rewrite.

Frontend UI LAYER	Bootstrap · jQuery · JavaScript · HTML5 · CSS3
Backend SERVER LAYER	PHP · Laravel · Codeigniter · Python
Mobile APP LAYER	Flutter · React Native · Android Native
Database DATA LAYER	MySQL · SQLite · Firebase (NoSQL)
Cloud & DevOps INFRA LAYER	AWS Cloud · Hostinger · Git

WHY THIS STACK?

We deliberately choose battle-tested technologies over hype. **PHP and Laravel** power 75% of the Indian SMB web — your team will always find developers who can maintain them. **MySQL** is the world's most-deployed relational database. **Flutter and React Native** give you Android and iOS from a single codebase. **Firebase** provides real-time NoSQL sync for mobile and web apps. **AWS** ensures your data is secure, backed up, and globally accessible. The result is software that runs reliably for years, with upgrade paths that never require a complete rewrite.

09 OUR CLIENTS

Our Valuable Clients & Deployments

Over 25 years, Niharika Software has earned the trust of organisations across India and abroad — from single-shop retailers to multi-branch enterprises. Below is a selection of our named clients and the scale of our bulk deployments across key industries.

NAMED CLIENTS

ML — **MLS Car Parking Management**
Parking Management System
Texas, USA

AA — **Arista Ambition Hotel**
Hotel Management & Website
Guwahati, Assam

RR — **Redriver**
Hospitality & Resort Software
Kaziranga Forest, Assam

AR — **Arnavam**
Construction Company ERP
Assam

AH — **Ankit Hyundai**
Automobile Dealer Management
Krishnanagar, West Bengal

AP — **APGT**
Organisational ERP Solution
Nadia, West Bengal

SCALE OF DEPLOYMENTS

250+	300	120	40+
EDUCATIONAL PROJECTS	JEWELLERY SHOPS	RESTAURANT SOFTWARE	FINANCIAL COMPANIES

Scale that speaks for itself. From a single car parking system in Texas to 300+ jewellery shops across India, our software runs daily operations for organisations of every size. Every deployment is backed by our ten-step work process, on-site training, and long-term support commitment.

10 SERVICE PROMISE

Why Choose Niharika Software

Five commitments shape every engagement we take on. They are the reason clients stay with us for years — and the reason new clients keep knocking on our door.

01 Free Demo, Always

See the product in action before you spend a rupee. We walk you through your exact use case live, answer every question, and tailor the demo to your industry.

02 Affordable Pricing

Three tiers — Basic, Pro, Premium — for every product, so businesses of every size can find a fit. No hidden charges, no surprise invoices.

03 On-Time Support

Response within 24 hours, business-hours phone support, and on-site visits when needed. Your operations never wait on us.

04 Satisfaction Guarantee

We do not consider a project done until you are happy with it. Iterations, tweaks, and polish continue until the software feels truly yours.

05 Long-Term Partnership

Most of our clients have been with us for 5+ years. We grow with your business — upgrades, new modules, integrations — across your whole journey.

These five promises are not marketing slogans — they are operational commitments baked into every project plan, every support ticket, and every renewal conversation. They are the reason 150+ active clients across the globe trust Niharika Software to run their daily operations. **When you choose us, you are not buying a product; you are investing in a multi-year technology partnership that grows with your business.**

LET'S BUILD TOGETHER

Start Your Project This Week.

Book a free demo, share your requirements, and let our team craft the right software, website, or marketing engine for your business.

Innovate · Automate · Grow

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WEBSITE

www.niharikasoftware.com

BUSINESS HOURS

Monday – Saturday
10:00 AM – 6:30 PM IST
Response within 24 hours

BOOK YOUR FREE DEMO TODAY